



2015 T-SHIRT CONTEST DESIGN RULES

By participating in the contest, artist accepts and agrees to comply with these Official Rules.

ELIGIBILITY

1. This contest is open to all artists, professional, amateur and student.
2. You must be 18 years or older to submit. If you are younger than 18, your parent or guardian may submit a design on your behalf.

ENTRY

1. Artist must complete and include the official entry form. Individuals may submit up to three (3) designs.
2. Please use the template provided by Arthritis Foundation Creative Services, consisting of art elements, fonts, logos and standard JBR colors. The templates can be found on our FTP site in the OUTGOING folder. See Submission section below for the log in details.
3. Design should be representative of a winter running race:
 - a. May use the words *Jingle Bell Run/Walk*.
 - b. Use elements of running, walking, dressing in holiday costumes (elf, reindeer), jingle bells or other winter holiday themes.
 - c. Avoid specific religious holiday elements.
 - d. Taglines you may consider: Fundraise to Cure Arthritis, Be There with Bells On, Come Jingle with Us or other similar tagline. It is **not** necessary to include a tagline.
4. Use up to 4 or 5 colors on the t-shirt. Pantone colors only (100% solid PMS). We strongly recommend using the JBR colors provided, but you may introduce other color options.
5. Please do not use any gradients. All colors must be 100% solid PMS.
6. The final art must be vector-based for the purposes of printing and possible changes (layered file in .ai, .eps, .psd formats) and **NOT** flat art (jpeg, png, tif).
7. Make sure to save two files: one with the text outline and one with live text in case we need to make changes. Please send **BOTH** files for review.
8. All designs **MUST** include the Jingle Bell Run/Walk logo. **Logos cannot be altered in any way.**



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SUBMISSIONS

Submissions should be placed on **Arthritis Foundation Creative Services FTP site:**
<http://ftp2.arthritis.org>

*Please make sure to enter **http://** as some browsers will default to FTP protocol instead of HTTP if you don't. Please note this FTP site can only be accessed properly from a web browser. Do NOT use an FTP client such as Filezilla, Fetch, etc to access our FTP site.*

Username: artftp

Password: arth101

(Username and password are all lowercase)

Place all submitted art in the **JBR_TSHIRT_CONTEST** folder in the **-INCOMING_FILES** folder.

****Once uploaded, please notify Creative Services** of your submission by sending an email to graphics@arthritis.org Subject: 2015 JBR Tshirt Contest**

DEADLINE

The last day for submissions is **5/15/15**

SELECTION OF WINNER

All entry designs will be screened by Creative Services to ensure that they comply with these rules and have met the guidelines and specifications. The special events teams will narrow the selection to the top 3 designs that will be voted on publicly via Facebook. The winner will be notified by telephone, email or mail on or about May 30, 2015.

Send questions to graphics@arthritis.org.



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OFFICIAL ENTRY FORM

Name

Address

Email Address

Phone Number

Relationship to Arthritis Foundation

By entering, I acknowledge, agree and understand that the winning design will become the exclusive property of Arthritis Foundation which retains exclusive rights to the reproduction of the design and the submitting artist relinquishes all rights to such design.

I also acknowledge that each entry design is: (a) wholly original; (b) does not incorporate or include any material that would require the consent of any third party; and (c) does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party. Arthritis Foundation shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose which it deems necessary or desirable, without the need for any compensation, and/or permission.

Artist Signature

Parent Signature (If under 18 years of age)