

2014 Arthritis Foundation ANNUAL MEETING

InterContinental Buckhead Atlanta

November 19-22, 2014

GET UPDATES • CELEBRATE ACHIEVEMENTS • SHARE IDEAS

Schedule of Events*

WEDNESDAY, NOVEMBER 19

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|-----------------|--|
| 3:00PM – 5:30PM | Executive Cabinet Meeting (Region CEOs) |
| 6:00PM – 8:30PM | Executive Committee Dinner Meeting
(Members of Executive Committee of the National Board of Directors) |

THURSDAY, NOVEMBER 20

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| 9:30AM – 2:15PM | Leading the Way: Successfully Selling the Arthritis Foundation
Learn how the Arthritis Foundation can make an even bigger difference in people's lives through more effective fundraising and consumer health education. (For all volunteers and staff attending the annual meeting. Includes lunch.) |
| 12:00PM – 2:15PM | Executive Committee/Region Chairs & CEOs Lunch Meeting |
| 2:30PM – 4:00PM | Opening General Session-Leading the Way: A Look Back & What's Ahead
Kick off our 2014 Annual Meeting with a review of the milestones and changes over the last year and a look into our exciting future. |
| 4:00PM – 5:00PM | Networking Breakouts
Get together with your colleagues for collaboration, planning and getting to know each other better. You will have the chance to network on the following topics: <ul style="list-style-type: none">• Access & Advocacy• Corporate Development• Physician Engagement• Juvenile Arthritis |
| 6:30PM – 9:00PM | Welcome Reception/Dinner & Private Access to the National Center for Civil and Human Rights
Explore Atlanta's newest attraction and mix and mingle with your colleagues.
(Buses depart Hotel at 6:00PM) |

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Schedule of Events...cont'd*

FRIDAY, NOVEMBER 21

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|-------------------|--|
| 9:00AM – 10:00AM | Leading the Way: New Ways to Make Our Brand Powerful
Strong and consistent messaging is key to building our brand. Join us as we reveal the new and powerful Arthritis Foundation message platform. |
| 10:15AM – 11:45PM | Leading the Way Through Advocacy & Access, JA and Help & Support
Hear all about our initiatives at the state and national levels that are paving the way to better access to health care, our plan for supporting children with arthritis and their families as well as what's new in information and resources for people with arthritis. |
| 11:45PM – 1:30PM | Leading the Way: Focusing on the Future – Exhibits, Networking & Lunch
Discover how the Arthritis Foundation is leading the way. Visit interactive exhibits representing our core pillars and key functional areas. |
| 1:45PM – 2:45PM | Table Topic Discussions: Bringing Our New Brand to Life
Discuss what you've learned and practice putting these new into action. |
| 3:00PM – 4:00PM | Leading the Way Through Scientific Discovery
Learn about the Foundation's new scientific direction as our strategy and key initiatives are unveiled. |
| 6:30PM | Evening of Honors Reception & Dinner/Program
Nancy Snyderman, MD, Chief Medical Editor for NBC News, will host our tribute to volunteers and staff. |

SATURDAY, NOVEMBER 22

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|-----------------|---|
| 8:00am – 3:00pm | Board of Directors Meeting (including Breakfast & Lunch) |
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Travel Questions? Contact Barbara Firestone: 404-965-7540 or bfiresto@arthritis.org

*Subject to change

