



# Don't be a Scrooge... Take the FUNdraising Challenge!

## Individual Incentives!



- **Raise \$30 and earn...**
  - FUNdana! Raise or self-donate an additional \$30 (not including your registration fee) and you'll receive a commemorative headwear for race day!



- **Raise \$100 and become a part of **Santa's Helpers Fund a Cure!****
  - Raise or self-donate an additional \$100 (not including your registration fee) and you'll be a part of an elite group. You'll have the options to pick up **TEXTING GLOVES** or an **INSULATED LUNCH BAG** at packet pick up or at the registration booth on event day.

- **Raise \$250**
  - JBR Backpack or Casio Runners Watch



- **Raise \$500 and become a VIP!**
  - Individuals who raise \$500+ will receive 2 VIP access passes to the VIP Tent on race day – includes hot breakfast, VIP seating and special gift



Visit [www.jbrprizes.v54.org](http://www.jbrprizes.v54.org) for a complete listing of incentive levels and prizes!

## Team Tailgate Incentives!

### ➤ **Candy Cane Team Tailgate: \$2,500-\$4,999**

- Table
- Private Tent
- 2 Chairs
- Team Banner
- Team Photo Taken at Tent
- PA Announcement
- VIP Pass for Team Captain and 3 guests
- Recognition on Jingle Bell Run website and social media sites

### ➤ **Frosty's Team Tailgate: \$5,000-\$9,999**

- All Candy Cane Team Incentives
- 1 Dozen Donuts
- VIP Pass for Team Captain and 5 guests

### ➤ **Polar Express Team Tailgate \$10,000-\$14,999**

- All Frosty's Team Incentives
- 2 Tables
- 6 Chairs
- 12 Chairs
- 1 Dozen Donuts
- 1 Dozen Bagels

### ➤ **Santa's Team Tailgate: \$15,000**

- All Polar Express Team Incentives
- Personal Concierge
- Several PA Announcements
- VIP Pass for Team Captain and 12 guests

