

Platinum Ambassador Requirements Check List

To accomplish the Platinum Ambassador Program, you must complete the following during 2023 and 2024:

- 10 Ambassador Assignments
- 6 Bonus Assignments
- Contribute to growing the Arthritis Community

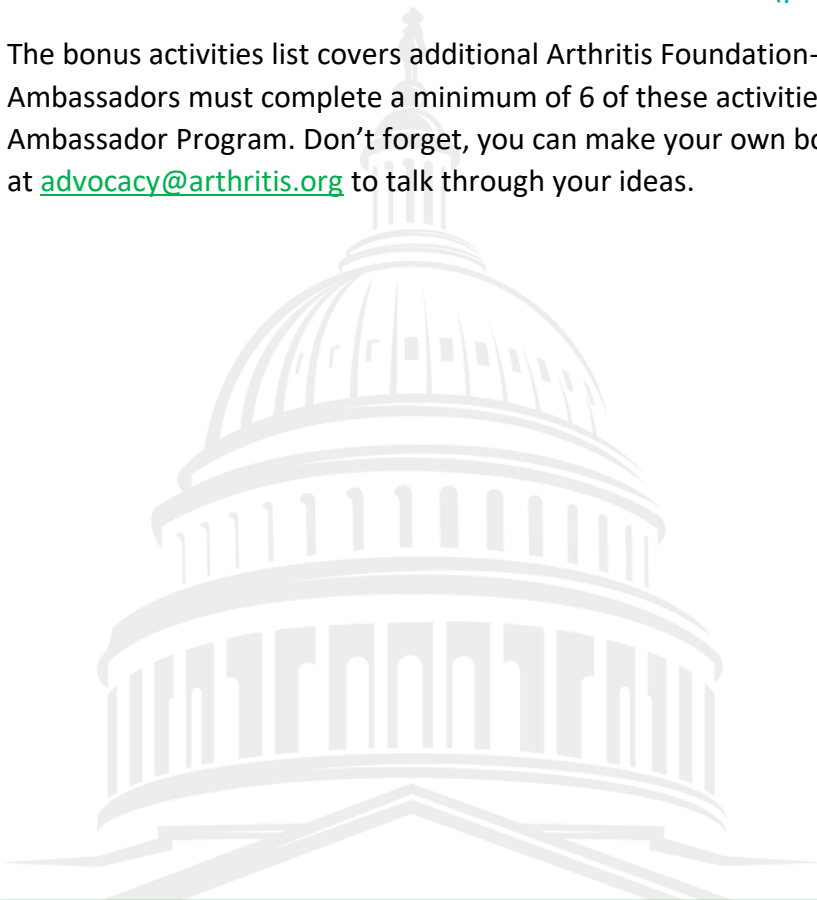
Check out the full list of Assignments and Bonus Activities below. Email advocacy@arthritis.org with any questions.

Ambassador Assignments (page 2-3)

On the next page, there is a full list of Ambassador Assignments from this cycle (2023-2024). Read through the list and check off the items you have completed.

Bonus Activities (page 3-4)

The bonus activities list covers additional Arthritis Foundation-related activities you may also be taking part in. Ambassadors must complete a minimum of 6 of these activities to be eligible for the 2025-2026 Platinum Ambassador Program. Don't forget, you can make your own bonus activities too! Contact the Advocacy Team at advocacy@arthritis.org to talk through your ideas.



Ambassador Assignments

Progress	Description
	<p>Recruit 20 new Advocates to Take Action</p> <p>The Action Center allows anyone affected by arthritis to share their story with policymakers. Recruit new people to the Advocate program, and have them send their first message at Arthritis.org/Action-Center</p>
	<p>Recruit someone new to join your State Advocacy Committees</p> <p>These Committees take on arthritis issues at the state level and strategize ways to engage Advocates in their region. Contact the Advocacy Team at advocacy@arthritis.org to learn more.</p>
	<p>Host a Live Yes! Connect Group about Advocacy</p> <p>If you are a Live Yes! Connect Facilitator, host a group meeting that includes a lesson on advocacy and access! Teach the group about Arthritis Advocacy and the Advocate program, as well as some tips and tricks for advocating for themselves in the doctor's office.</p>
	<p>Host a Social Event and Sign your Friends up to Be Advocates</p> <p>Do you love hosting dinner parties, game nights, or movie nights? Turn that fun social event into an advocacy opportunity by encouraging your community to sign up to be a #AdvocateforArthritis. Toolkit provided.</p>
	<p>Recruit 10 new people to complete the Advocacy Story Bank</p> <p>The Arthritis Story Bank tool is a simple way to share your arthritis story with us. We use these submissions to match volunteers with opportunities they are interested in. Encourage your community to share their story at bit.ly/ArthritisStoryBank.</p>
	<p>Join or Continue to Participate in a State Advocacy Committee</p> <p>If there is an existing State Advocacy Committee in your area, consider joining and sharing your unique expertise! Contact the Advocacy Team at advocacy@arthritis.org to learn more.</p>
	<p>Build a New State Advocacy Committee</p> <p>If a State Advocacy Committee doesn't currently exist in your area, connect with the Advocacy Team to talk about setting one up. Our team can provide the resources and training you need to make sure your area is represented by a Committee. Contact the Advocacy Team at advocacy@arthritis.org to learn more.</p>
	<p>Become a Connect Facilitator or Community Network Chair</p> <p>Live Yes! Connect Facilitators and Community Network Chairs help connect their community to the support and resources they need, through periodic group meetings. Becoming a Connect Facilitator or Community Network Chair is a rewarding experience. Learn more at arthritis.org/liveyes</p>
	<p>Fundraising for the Arthritis Foundation</p> <p>Though fundraising is not a specific requirement for the Ambassador Program, we want to recognize those that fundraise in many different ways.</p>
	<p>Connect with Each of your Legislators</p> <p>Make a connection through Voter Voice, a meeting, or through social media with each of your federal and state legislators.</p>
	<p>Participate in a Survey or Focus Group</p> <p>Complete at least one advocacy survey and/or serve on at least one focus group. The advocacy team conducts priority surveys, deep dive surveys, and focus groups several times a year.</p>
	<p>Complete the Build-Your-Own Ideal Model of Care Exercise</p>

Engage in our Ideal Model of Care project by completing our “Build-Your-Own Ideal Model of Care” exercise and taking action on at least one of the challenges you identify (materials coming soon).

Bonus Activities

Building Block Bonus Activities:

- Separate from an assigned activity, meet with your state or federal representative or staff in your hometown and share with them at least one of the Arthritis Foundation’s state or national advocacy priorities.
- Outside any scheduled Ambassador activities, attend a Town Hall or Tele-Town Hall meeting with a state or federally elected official and ask a question about a national or state advocacy priority.
- Appear in a local or online newspaper for your efforts raising awareness about Arthritis Foundation advocacy.
- Organize a visit with an elected official and an area rheumatologist to discuss Arthritis Foundation advocacy.
- Create a blog about being an Ambassador to write about state and federal issues and the Ambassador program.
- Recruit 20 Advocates outside of an Arthritis Foundation event.
- Create a twitter account and follow your state and federal legislators; post at least 20 tweets about being an Ambassador over the course of the year.
- Successfully persuade a state, federally elected official or mayor to attend an Arthritis Foundation event.
- Choose your own! Please contact the Advocacy Team at advocacy@arthritis.org for activities not listed here that may count toward a bonus activity. All activities must be Arthritis Foundation advocacy related.

Leadership Bonus Activities:

- Serve as a State Advocacy Chair.
- Serve on a State Advocacy Committee.
- Serve as a Connect Facilitator or Community Network Chair.
- Serve as a patient grant reviewer to a state or federal health agency or committee such as the Patient Centered Outcomes Research Institute or Department of Defense (Congressionally Directed Medical Research Program).

Public Speaking Bonus Activities:

- Present at a Congressional or state briefing, hearing, or with a state or federal agency or legislature.
- Accept an invitation, should it be made, to do an advocacy related presentation at an Arthritis Foundation event.

- Speak with a local community group about Arthritis Foundation advocacy.
- Speak as a subject matter expert on Advocacy at a local Live Yes! Connect Group Event.

Arthritis Foundation Event Bonus Activities:

- Volunteer with the Advocacy programming at the JA Family Summit.
- Volunteer with the Advocacy programming at the Pathways Conference.
- Volunteer in the coordination & training at a state legislative day or local advocacy training.
- Attend a State Legislative Day and meet with your state elected official.
- Successfully persuade a state, federally elected official or mayor to attend an Arthritis Foundation event.

Fundraising Bonus Activities:

- Lead a Walk to Cure Arthritis or Jingle Bell Run team that raises at least \$1,000. You may participate virtually in the Walk to Cure Arthritis or Jingle Bell Run nearest you, should one not be within driving distance.
- Recruit your full Walk to Cure Arthritis Team to sign up as an Advocate for Arthritis.
- Discuss advocacy at a Fundraise Your Way event (details to come soon).
- Serve as the Advocacy Chair for an Arthritis Foundation event. This includes, but is not limited to, Walk to Cure Arthritis, Jingle Bell Run, Bone Bash, Galas, etc.

